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# En Avant: Beginning French



## Synopsis

Your students are changing. Technology is changing. The idea of the “classroom” is changing. Now, the way your students learn French can change as well! Inspiration. Confidence. Authenticity. At McGraw-Hill, we have conducted thousands of hours of research into student and instructor behavior and needs. Over and over, French instructors stressed they want their students to be inspired by classroom interactions and by the content of assigned materials. Only then can they experience language learning in ways that build confidence. A final desire is for students to engage with linguistically and culturally authentic materials. The intersection of these key themes provides the path to the ultimate goal that instructors share: a foundation in communicative competence. McGraw-Hill is proud to present *En avant!* a program that breaks the mold of traditional French programs. Its integrated approach to authentic culture, individualized learning plans, and systematic recycling inspires students and gives them the confidence to develop their communicative competence in French.

## Book Information

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## Customer Reviews

Peter Golato is an Associate Professor of French and SLATE (Second Language Acquisition and Teacher Education) at the University of Illinois at Urbana-Champaign, where he served as co-director of the French Basic Language Program from 1999-2004. He holds a Ph.D. in French Linguistics from the University of Texas at Austin. His research and publications have focused on word segmentation, the morphological and syntactic processing of French, and the influence of

pragmatic knowledge on first- and second-language sentence processing. He teaches courses on second language acquisition theory, foreign language teaching methodology, applied linguistics, and French linguistics. PhD, University of Texas at Austin

Susan Blatty has worked in editorial for McGraw-Hill for many years and is currently Director of Development with the Higher Education World Languages group in San Francisco. During her tenure at McGraw-Hill, she has developed instructional materials for both print and video programs in both French and Italian. Prior to joining McGraw-Hill in 1992, Susan taught French for five years at the University of California, Los Angeles, while pursuing her MA in French literature. She also taught as an adjunct at College of the Canyons in Valencia, California.

Bruce Anderson is a Lecturer in French at The Johns Hopkins University (Baltimore, MD) where he teaches undergraduate courses on French language and culture. From 2002-2010 he served as the coordinator for beginning- and intermediate-level French courses at the University of California, Davis, where he additionally trained new graduate student instructors in foreign language pedagogy. He holds a Ph.D. in French Linguistics from Indiana University, Bloomington. His research on the acquisition of French as a second language has been published in *Applied Linguistics*, *Second Language Research*, and *Studies in Second Language Acquisition*, among other venues.

The shipping was incredible. It was the second to last book I ordered yet it came second. The book was new as described but not "out of the box" new, so it didn't come with a Learnsmart code which is what I needed mostly.

Good start. Clear with practice.

It's a fairly decent textbook for the beginner French student. Our class uses this in conjunction with the online workbook on Centro. Both together, do a good job of teaching French.

I bought this book for my french class, this is the book we needed. The book came in really good conditions. I have to admit that it does a great job at explaining. I didn't have a difficult time in class thanks to this book. I got an A .. and learning a language is not easy, but a good explanation makes things easier.

First off it's a text book and I'm not a huge fan of those, so... There were lots of mistakes and obsolete terms and such. My french teacher was constantly correcting them. Although probably

98% of the book was correct and at least halfway interesting.

It is a very good book for French beginners!

Good book. Was a required text for a college French class. Some of the homework in the class confused the sections, but that was not the book's fault. Lots of vocabulary and a good introduction to the grammar. READ it.

This textbook was in a pretty excellent condition and it does help beginners with french. There's many important stuff in this textbook to learn if you really want to learn the french language.

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